

Certifications



APEDA
Agricultural & Processed Food Products
Export Development Authority
Ministry of Commerce & Industry, Government of India.



Our Offerings

BASMATI (INDIAN ORIGIN)

1121 RAW BASMATI RICE

1121 STEAM BASMATI RICE

1121 GOLDEN BASMATI RICE

1121 WHITE SELLA BASMATI RICE

1509 STEAM BASMATI RICE

1509 GOLDEN SELLA BASMATI RICE

1509 WHITE SELLA BASMATI RICE

PUSA 1401 STEAM BASMATI RICE

PUSA 1401 GOLDEN SELLA BASMATI RICE

PUSA 1401 WHITE SELLA BASMATI RICE

NON-BASMATI (INDIAN ORIGIN)

PR 11/14 RAW RICE

PR 11/14 STEAM RICE

PR 11/14 GOLDEN SELLA RICE

PR 11/14 WHITE SELLA RICE

SHARBATI STEAM RICE

SHARBATI GOLDEN SELLA RICE

SHARBATI WHITE SELLA RICE

SUGANDHA STEAM RICE

SUGANDHA GOLDEN SELLA RICE

SUGANDHA WHITE SELLA RICE

IR-64 RAW 5% BROKEN RICE

IR-64 PARBOILED 5% BROKEN RICE

SONA MANSOORI RAW RICE

SONA MASOORI STEAM RICE

SWARNA RAW RICE

SWARNA PARBOILED RICE

Basmati Rice

India is the leading exporter of Basmati Rice to the global market. The country has exported 3,948,161.03 MT of Basmati Rice to the world for the worth of Rs. 26,416.49 Crores/ 3,540.40 US\$ Mill.) during the year 2021-22.

As per APEDA, ““Basmati” is long grain aromatic rice grown for many centuries in a specific geographical area, in the Himalayan foothills of the Indian sub-continent, blessed with characteristics of extra-long slender grains that elongate at least twice their original size with a characteristics soft and fluffy texture upon cooking, delicious taste, superior aroma and distinct flavour, Basmati rice is unique among other aromatic long-grain rice varieties.”

1121 Raw

Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1121 Steam

Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1121 Golden Sella

Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1121 White Sella

Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1509 Steam

Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1509 Golden Sella

Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



1509 White Sella

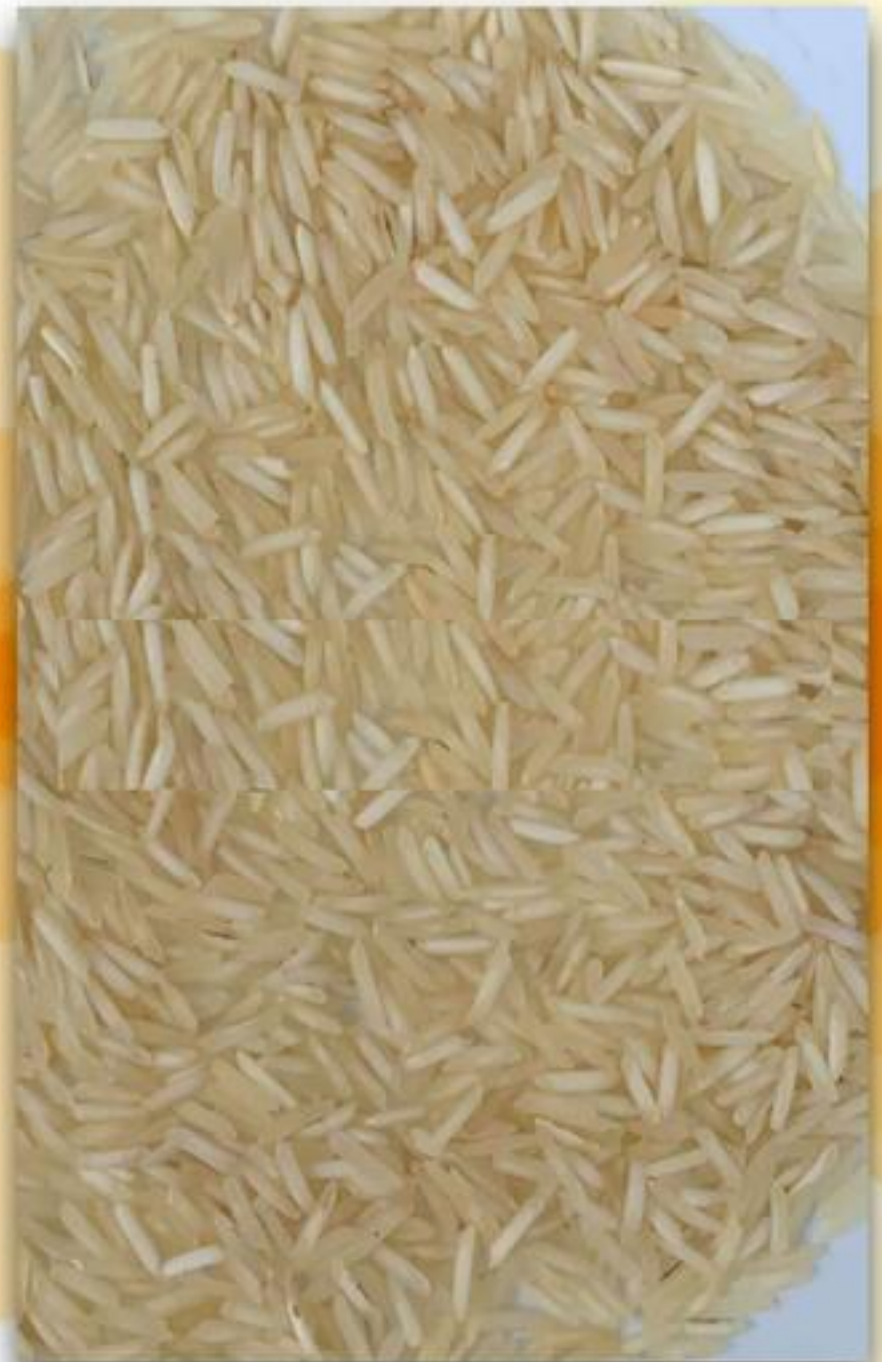
Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Pusa 1401 Steam Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Pusa 1401 Golden Sella

Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Pusa 1401 White Sella

Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Non-Basmati Rice

Any rice other than Basmati Rice is named as Non- Basmati rice. In the world, it has been reported that there are 10000 varieties of rice and out of which the maximum number are in India.

India Facts and Figures :

The country has exported 17,262,235.10 MT of Non-Basmati Rice to the world for the worth of Rs. 45,652.36 Crores/ 6,124.27 USD Millions during the year 2021-22.

Major Export Destinations (2021-22) : Bangladesh, Benin, China, Nepal, Cote D Ivoire, Senegal and Togo.



PR 11/14 Raw

Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



PR 11/14 Steam Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



PR 11/14 Golden Sella

Non-Basmati Rice

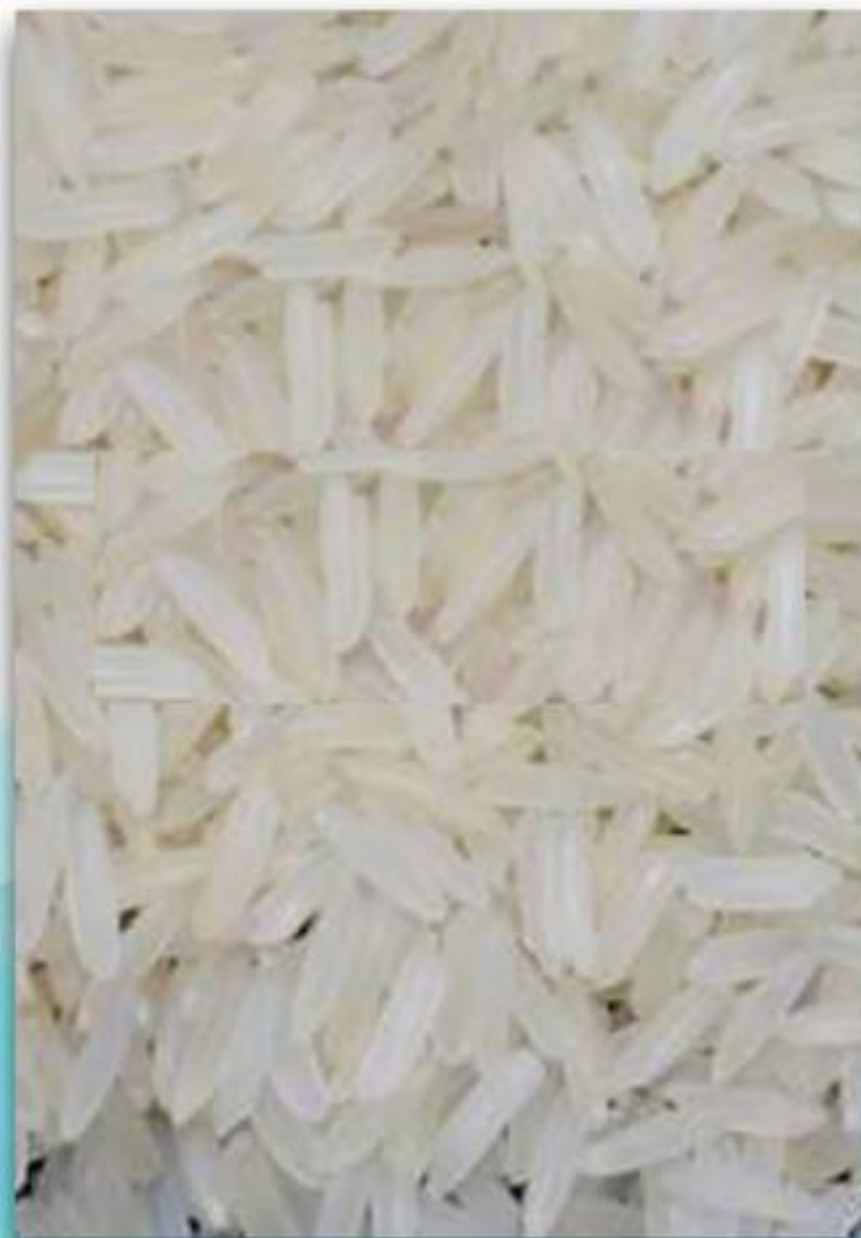
Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



PR 11/14 White Sella

Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sharbati Steam

Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sharbati Golden Sella

Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sharbati White Sella

Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sugandha Steam

Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sugandha Golden Sella

Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



Sugandha White Sella

Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



IR-64 Raw 5% Broken

Non-Basmati Rice

Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 - 6.0 MM Grain Range)
MOISTURE	14% MAX
YELLOW KERNELS	0.5% MAX
RED / RED STREAKED KERNELS	0.25% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	RAW



IR-64 Parboiled 5% Broken Non-Basmati Rice

Parameters	SPECIFICATION
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 - 6.0 MM Grain Range)
MOISTURE	14% MAX
YELLOW KERNELS	0.5% MAX
RED / RED STREAKED KERNELS DAMAGED / DISCOLOURED KERNELS	0.25% MAX 1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	Parboiled



Sona Masoori RAW

Non-Basmati Rice

Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 mm
MOISTURE	14% MAX
YELLOW KERNELS	1 % MAX
RED / RED STREAKED KERNELS	1% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	RAW



Sona Masoori Steam Non-Basmati Rice

Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 mm
MOISTURE	14% MAX
YELLOW KERNELS	1 % MAX
RED / RED STREAKED KERNELS	1% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	STEAM



Swarna Raw Non-Basmati Rice

Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 mm
MOISTURE	14% MAX
YELLOW KERNELS	1% MAX
RED / RED STREAKED KERNELS	1% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	RAW



Swarna Parboiled Non-Basmati Rice

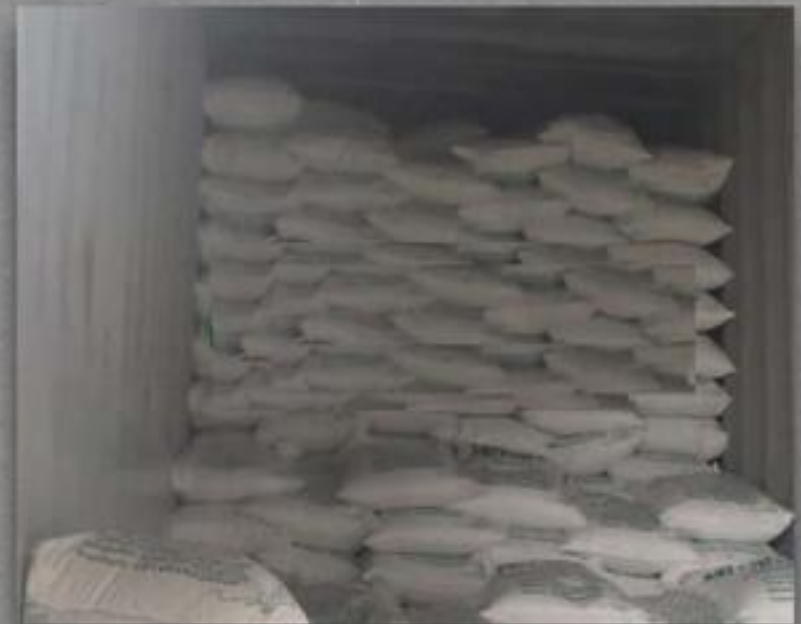
Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 mm
MOISTURE	14% MAX
YELLOW KERNELS	1% MAX
RED / RED STREAKED KERNELS	1% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	PARBOILED



Quality Test by our Customers



A peep into our recent work



A peep into our recent work



A peep into our recent work



A peep into our recent work



A peep into our recent work



A peep into our recent work



A peep into our recent work

